

Rank	Agency <ul style="list-style-type: none"> <li>• name</li> <li>• address</li> <li>• Web site</li> </ul>	Fee Income <sup>1</sup> <ul style="list-style-type: none"> <li>• 2010</li> <li>• 2009 (county/total)</li> </ul>	Profile <ul style="list-style-type: none"> <li>• professionals</li> <li>• offices (county/total)</li> </ul>	Clients (partial list)	Specialties/Industries (partial list)	Other <ul style="list-style-type: none"> <li>• headquarters</li> <li>• year founded</li> </ul>	Top Local Executive <ul style="list-style-type: none"> <li>• name</li> <li>• title</li> <li>• phone</li> </ul>
1	<b>Edelman</b> 5900 Wilshire Blvd., 24th Floor Los Angeles 90036 edelman.com	\$13.8/\$487.0 \$14.3/\$447.8	120/3,700 1/53	Microsoft, Starbucks, Experian, Shell Oil, Warner Home Entertainment, Volkswagen, Symantec	consumer, digital entertainment, government, health care, real estate, retail, technology	Chicago 1965	Gail Becker, president, Western region James Williams, g.m. (323) 857-9100
2	<b>Englander Knabe &amp; Allen</b> 801 S. Figueroa St., Suite 1050 Los Angeles 90017 englanderpr.com	6.4/6.8 5.1/5.5	11/13 1/2	Motorola, Westfield, AT&T, CA Restaurant Association, Maximus, L.A. Police Protective League, Legalzoom.com, Waste Management, JM Eagle, Kilroy, G&L Realty	issues and campaign management, local government advocacy, crisis and litigation communication, land use and environmental issues, technology	Los Angeles 2005	Harvey A. Englander managing partner (213) 741-1500
3	<b>Davies</b> 225 Santa Monica Blvd. Santa Monica 90401 daviespublicaffairs.com	6.3/9.7 5.1/7.9	12/28 1/3	WND	real estate, energy, mining, pharmaceutical, crisis	Santa Monica 1983	John Davies ceo (310) 395-9510
4	<b>Murphy O'Brien Inc.</b> 1630 Stewart St., Suite 140 Santa Monica 90404 murphyobrien.com	6.2/6.2 6.0/6.0	36/36 1/1	Air Tahiti Nui; Morton's, The Steakhouse; See's Candies; Shutters on the Beach; The Peninsula Beverly Hills; The Cheesecake Factory; The Counter	consumer, real estate, travel	Santa Monica 1989	Karen Murphy O'Brien chairwoman, ceo (310) 453-2539
5	<b>Rogers Group</b> 1875 Century Park East, Suite 200 Los Angeles 90067 rogerspr.com	5.4/5.4 6.1/6.1	16/16 1/1	Bosch Appliances, Dole Foods, El Pollo Loco, Kikkoman Sales, USA, L.A. Auto Show, L.A. County Fair, L.A. County Dept. of Public Health, Raytheon, Whole Foods	consumer, government, health care, real estate, technology	Los Angeles 1978	Ron Rogers ceo (310) 552-6922
6	<b>Cerrell Associates Inc.</b> 320 N. Larchmont Blvd. Los Angeles 90004 cerrell.com	4.8/4.8 5.2/5.2	18/18 1/1	Shell Energy Corp., L.A. County Public Works, Motion Picture Association of America, Pepperdine University, Microsoft Corp., Sempra Energy	campaigns and issues management, local government and land use planning, energy and environmental public affairs	Los Angeles 1966	Hal Dash chairman, ceo (323) 466-3445
7	<b>Bender/Helper Impact Inc.</b> 11500 W. Olympic Blvd., Suite 655 Los Angeles 90064 bhimpact.com	4.6/7.0 5.4/8.2	25/40 1/2	20th Century Fox Home Entertainment, THQ, Sony Creative Software, Universal Studios Home Entertainment, Paramount Digital Entertainment, Saban Brands, Sony Online Entertainment	consumer, digital entertainment, technology, social media	Los Angeles 1986	Lee Helper president (310) 473-4147
8	<b>PainePR LLC</b> 660 S. Figueroa St., Twentieth Floor Los Angeles 90017 painepr.com	4.0/16.5 3.6/12.4	19/77 1/3	Procter & Gamble, CaliforniaVolunteers, California Department of Public Health, LAUSD Old Spice, Pampers, General Motors	consumer, digital entertainment, government, health care, technology, travel	Irvine 1986	Daryl McCullough ceo (866) 724-6377
9	<b>mPRm Public Relations</b> 5670 Wilshire Blvd., Suite 2500 Los Angeles 90036 mprm.com	3.7/3.7 3.6/3.6	23/23 1/1	Bunim-Murray Productions, Focus Features, Jewish Federation of Los Angeles, Jimmy Kimmel Live, Participant Media, Sony Pictures Home Entertainment, Western Digital	consumer, digital entertainment, technology, entertainment	Los Angeles 1998	Mark Pogachefsky Rachel McCallister co-ceos (323) 933-3399
10	<b>Phelps Group</b> 901 Wilshire Blvd. Santa Monica 90401 thephelpsgroup.com	3.4/3.4 3.3/3.3	19/19 1/1	Whole Foods Market, Panasonic, Tahiti Tourisme, Dunn-Edwards Paints, Panera Bread Co., Monrovia Nursery Co., zPizza	consumer, government, health care, real estate, retail, technology, travel	Santa Monica 1981	Joe Phelps ceo (310) 752-4400
11	<b>Ruder Finn Inc.</b> 11400 W. Olympic Blvd., Suite 850 Los Angeles 90064 ruderfinn.com	2.6/97.1 2.4/89.2	12/602 1/14	Logitech, Long Beach Medical Memorial Center Treasury Wine Estates, Bill.com, Natural History Museum, StubHub	consumer, digital entertainment, health care, real estate, retail, technology, travel	New York 1948	Howard Solomon managing director (310) 882-4000

<b>12</b>	<b>S. Groner Associates Inc.</b> 4510 Pacific Coast Highway, Suite 300 Long Beach 90804 sga-inc.net	2.5/2.5 3.3/3.3	12/12 1/1	L.A. Dept. of Housing, Irvine, County of San Bernardino, U.S. Environmental Protection Agency, Culver City	government, health care, real estate, environmental issues	Long Beach 1998	Stephen Groner president (562) 597-0205
<b>13</b>	<b>IW Group Inc.</b> 8687 Melrose Ave., Suite G540 West Hollywood 90069 iwgroupinc.com	2.0/2.0 2.1/2.1	8/8 1/3	Tobacco Control Section, First 5 California, California Wellness Foundation, Nielsen Media Research	consumer, government, health care, retail, technology	West Hollywood 1990	Nita Song president, coo (310) 289-5500
<b>14</b>	<b>JMPR Public Relations Inc.</b> 5850 Canoga Ave., Suite 300 Woodland Hills 91367 jmprpublicrelations.com	2.0/2.0 1.9/1.9	14/14 1/1	Motor Trend Automotive Group, Bentley Motors, Ducati motorcycles, Airstream Trailers, Galpin, Pep Boys and Meguiar's	consumer, retail, travel	Woodland Hills 1977	Joseph Molina president (818) 992-4353
<b>15</b>	<b>Casey &amp; Sayre</b> 11835 W. Olympic Blvd., Suite 1285 Los Angeles 90064 cswpr.com	1.9/1.9 1.9/1.9	10/10 1/1	Arent Fox, Broad Foundation, Caruso Affiliated, Century Plaza Hotel, Climate Action Reserve, Conrad Hilton Foundation, Golden Boy Partners, Jerde Partnership	real estate, retail, philanthropy, architecture, legal, green technologies, social media	Los Angeles 1979	Barbara Sayre Casey ceo (310) 473-8090
<b>16</b>	<b>Mahan &amp; Nash</b> 4640 Admiralty Way, Suite 406 Marina del Rey 90292 mahannash.com	1.5/1.5 1.5/1.5	12/12 1/1	Shapell Industries, D.A.R.E. America, Friends of the Israel Defense Forces, Vista Del Mar Child and Family Services, Marine Corps Scholarship Foundation, Hathaway-Sycamores	government, real estate, non-profit organizations; Jewish/Israel related businesses and organizations	Marina del Rey 1989	Richard Mahan managing partner (310) 821-9919
<b>17</b>	<b>Olmstead Williams Communications</b> 10940 Wilshire Blvd., Suite 1210 Los Angeles 90024 olmsteadwilliams.com	1.4/1.4 1.4/1.4	7/8 1/1	Ernst & Young, FlexEnergy, Language Line Services, Whittier Trust, Oberthur Technologies, Hypercom, Cloudworks	digital entertainment, government, health care, technology, financial, legal, life science and clean tech	Los Angeles 2008	Tracy Olmstead Williams ceo, president (310) 824-9000
<b>18</b>	<b>BlazePR</b> 225 Santa Monica Blvd. Santa Monica 90401 blazepr.com	1.4/1.4 1.0/1.0	9/9 1/1	WND	consumer, health care, real estate, retail, travel	Santa Monica 1991	Craig Rexroad president (310) 395-5050
<b>19</b>	<b>VPE Public Relations</b> 1605 Hope St., Suite 250 South Pasadena 91030 vpepr.com	1.2/1.2 1.4/1.4	14/12 1/1	Southern California Edison, Disneyland, McDonald's, California Wellness Foundation, First 5 LA, Exitos 93.9FM, Nestle	consumer, government, health care, retail, national Hispanic marketing	South Pasadena 1988	John Echeveste Patricia Perez partners (626) 403-3200
<b>20</b>	<b>CRT/tanaka LLC</b> 8733 Sunset Blvd., Suite 201 West Hollywood 90069 crt-tanaka.com	1.1/11.1 1.0/10.4	10/75 1/5	Air New Zealand, Charles Schwab, Satmetrix, Mexican Avocados, HoMedics, Bissel, ZeroWater	consumer, digital entertainment, health care, retail, technology, travel	Richmond, Va. 1996	Marcy Walsh v.p., general manager (310) 659-5380

<sup>1</sup> In millions.

N/A - Not Available Note: The information on this list was supplied by representatives of the firms themselves. Firms are ranked by L.A. County net fee income. To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical

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*Researched by David Nusbaum*