

P R E S E N T S :

# 4 STRATEGIES FOR MANAGING CRISES SUCCESSFULLY

FROM BANKRUPTCY TO THE SALE OF A COMPANY, FROM PRODUCT  
RECALLS TO CONGRESSIONAL INVESTIGATIONS... OUR PANEL WILL  
SHARE FOUR STRATEGIES FOR COMING OUT ON TOP.

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**April 29, 2014  
5:00-7:30 PM  
Luxe Sunset Hotel, Los Angeles**

*Members: Regular Rate through 4/28/2014: \$75 Non-members: additional annual \$50 General Membership fee*

## Panel:



**SUSAN M. COLLYNS**  
Chief Financial Officer  
Dun & Bradstreet Credibility Corp



**MARY KASPER**  
SVP, General Counsel and Secretary  
Fresh & Easy Neighborhood Market, Inc.



**ELIZABETH GREENWOOD**  
General Counsel & Chief Compliance Officer  
Tennenbaum Capital Partners, LLC



**DIANE W. BIAGIANTI**  
Vice President, Chief Responsibility Officer  
Edwards Lifesciences LLC



*Moderator:*  
**PAMELA PALMER**  
Partner  
Latham & Watkins LLP



*Moderator:*  
**TRACY WILLIAMS**  
President & CEO  
Olmstead Williams Communications, Inc.

Broads Circle is a Los Angeles-based executive level women's networking group with a focus on MONEY and POWER for WOMEN. A "Broad" in our circle is a dynamic, smart, successful woman responsible for driving revenue and growing capital. We bring accomplished, successful women to our audience for discussion of topics that can enhance a woman's capital position and ability to increase revenue in her business. We like to have hard-hitting, frank and direct dialogue at our events and tell it to women like it is. Visit us online at [www.BroadsCircle.com](http://www.BroadsCircle.com)



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## **Brief Bios:**

### **Panelists:**

#### **SUSAN M. COLLYNS, Chief Financial Officer, Dun & Bradstreet Credibility Corp**

Susan M. Collyns has over 28 years' of in-depth experience, in the United States and Australia, leading businesses across five industries from start up to mature phases of their business lifecycles. Her areas of expertise include all aspects of Strategic and Financial Planning, Operations, Accounting, Audit, Sarbanes Oxley, Risk Management, Tax, Treasury, Cost Reduction, Bank Syndication, Investor Relations, Strategic Alternative Review and Corporate Governance. Ms. Collyns is the Chief Financial Officer of Dun & Bradstreet Credibility Corp, a technology based subscription business that offers web solutions for businesses seeking advice on strengthening their credit score and business reputation. Prior to Dun & Bradstreet, Ms. Collyns was the Chief Operating Officer and Chief Financial Officer of California Pizza Kitchen; was Vice President of Finance and Operations for Sony/BMG Entertainment, and worked for Lion/Pepsi, GlaxoSmithkline and PwC in various financial and auditing roles.

Ms. Collyns holds a Bachelor of Economics majoring in Accounting and Finance from Macquarie University, Australia where she graduated with High Distinction and completed her Postgraduate CPA at Deakin University in Melbourne, Australia. In 2009, Ms. Collyns was nominated for "CFO of the Year"; in 2011, won the prestigious "Executive of the Year" award; and in 2013, won the "CFO of the Year" award from the *Los Angeles Business Journal*.

#### **ELIZABETH GREENWOOD, General Counsel & Chief Compliance Officer, Tennenbaum Capital Partners, LLC**

Elizabeth Greenwood is General Counsel and Chief Compliance Officer of Tennenbaum Capital Partners, an alternative investment management firm focused primarily on credit opportunities with over \$5 billion in committed capital under management. She also serves as Chief Compliance Officer and Corporate Secretary for TCP Capital Corp., a publicly traded business development company (NASDAQ:TCPC). Prior to Tennenbaum, Ms. Greenwood served as General Counsel and Chief Compliance Officer at Strome Investment Management, L.P. Prior to Strome, she worked at portfolio companies funded Pacific Capital Group, including Global Crossing Ltd., where she served in various roles from inception through bankruptcy. Ms. Greenwood began her legal career as an associate at Stroock & Stroock & Lavan LLP.

Ms. Greenwood is a founding member of the West Coast Chapter of 100 Women in Hedge Funds and currently serves on the Board of the Association of Women in Alternative Investing and the California State Council of the Humane Society of the United States. Ms. Greenwood received a J.D. from Stanford Law School and a Bachelor of Business Administration with highest honors from The University of Texas at Austin.

#### **MARY KASPER, Senior Vice President, General Counsel and Secretary, Fresh & Easy**

Mary Kasper is Senior Vice President, General Counsel and Secretary for Fresh & Easy Neighborhood Market Inc. She was elected the 2013-2014 California Grocers Association Chair of the Board of Directors at its Annual Meeting in December, 2013. As Chair, Kasper will oversee the Association's numerous legislative, educational, communications and industry-related programs. CGA is comprised of more than 350 retail companies operating more than 6,000 stores in California and Nevada.

#### **DIANE W. BIAGIANTI, Vice President, Chief Responsibility Officer, Edwards Lifesciences LLC**

Diane W. Biagianti is Vice President, Chief Responsibility Officer at Edwards Lifesciences LLC ("Edwards") where she has responsibility for the Company's global Ethics and Compliance program, including development of the Company's policies and procedures; provision of organizational guidance, support and training; auditing, monitoring and investigations; and oversight of the global HCP transparency program. She joined Edwards in May 2011. In 2013, she received the PricewaterhouseCoopers Award for Leadership in the Advancement of Ethics in the Medical Device Industry. Prior to joining Edwards, Ms. Biagianti served as Senior Vice President, General Counsel and Assistant Secretary of Advanced Medical Optics, Inc. ("AMO") from 2002 to 2009. In this role, she headed the legal department with responsibility for compliance, litigation, regulatory, corporate governance, intellectual property, and general commercial matters. In 2009, Abbott Laboratories acquired AMO. After the acquisition, she served as Divisional Vice President, Legal, for Abbott Medical Optics, Inc. from 2009 to 2011, responsible for all legal matters relating to the Division.

Ms. Biagianti received her J.D. from Cornell Law School in 1991 and graduated from the University of Arizona with a Bachelor's degree of Science in Business Administration in 1984. She is also a certified public accountant, licensed to practice in Arizona.

### **Moderators:**

#### **PAMELA PALMER, Partner, Latham & Watkins LLP**

Pamela Palmer is a litigation partner in the Los Angeles and Orange County offices. She specializes in complex business litigation and has extensive experience defending clients in securities class actions, derivative suits, merger & acquisition litigation, fiduciary and business judgment cases, and FDIC and SEC matters.

#### **TRACY WILLIAMS, President & CEO, Olmstead Williams Communications, Inc.**

Tracy is a leading expert in business-to-business communication with 25 years of public relations and crisis communications experience. She works with national and international print, broadcast and Internet media to secure top-tier placements that help clients meet their business objectives.